

Positioning Your Church Questionnaire



POSITIONING YOUR CHURCH QUESTIONNAIRE

Listed below is a sample of some of the questions that would be asked in order to develop a Ministry MAP (Ministry Assessment, Action and Advancement Plan or Profile). This list is only a small sampling of the exhaustive diagnostic tool that would be used in a "Positioning Your Church for Growth" on-site assessment.

| | YES | NO |
|--|-----|-----|
| 1. Does your ministry have a clearly defined mission statement and can you say it or explain it? | ___ | ___ |
| 2. Does your ministry have a clearly defined vision statement and can you say it or explain it? | ___ | ___ |
| 3. Has your ministry had more than 3% net growth each year for at least three years? | ___ | ___ |
| 4. Do your church members talk more about their future than their past successes and memories? | ___ | ___ |
| 5. Does your church have at least 2 visitors each week, per 100 people in attendance? | ___ | ___ |
| 6. Has your church experienced consistent growth times without returning to a previous size? | ___ | ___ |
| 7. Was your church started after 1980? | ___ | ___ |
| 8. When your church does experience growth is it mostly from people getting saved through your services or ministries? | ___ | ___ |
| 9. Are most of the Sunday School or Small Groups that exist in your church less than 5 years old? | ___ | ___ |
| 10. Has your current pastor been at your church for more than seven years? | ___ | ___ |
| 11. Has your church mothered or started another church or a new church service in the last three years? | ___ | ___ |
| 12. Has it been more than five years since the last significant problem arose in your church? | ___ | ___ |
| 13. Does your pastor have an intentional plan or program that is developing new leaders in your church? | ___ | ___ |
| 14. Is there a specific service or ministry (other than regular services) that your church offers your community, that if it were no longer being offered, the community would be asking why, or they would miss it? | ___ | ___ |
| 15. Are your church ministries led more by volunteer teams than by paid staff or individual leaders? | ___ | ___ |
| 16. Has your church started new classes or new ministries in the last year? | ___ | ___ |
| 17. Are all of your board members or church elders/leaders positive and visibly working together to grow your church? | ___ | ___ |
| 18. Do you feel your pastor has plenty of time for his family, personal vacations and personal recreation each month? | ___ | ___ |
| 19. Do you feel your church elders or board members could easily handle leading your church if it grew to twice its size? | ___ | ___ |
| 20. Does your church have at least one full time pastor for every 100 church members (not attendees)? | ___ | ___ |
| 21. Does your church have a ministry plan for helping people identify, develop and then use their spiritual gifts? | ___ | ___ |



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| | YES | NO |
|---|-----|-----|
| 22. Do you sense that all of the volunteers in ministry have been adequately trained for their area of ministry? | ___ | ___ |
| 23. Do you believe that all of the volunteers have all of the resources they need to fulfill their ministry effectively? | ___ | ___ |
| 24. Do you sense that the congregation is willing to make the changes necessary to grow twice its current size? | ___ | ___ |
| 25. Do you sense that those who attend your church pray daily and take time to read the Bible each day? | ___ | ___ |
| 26. Does your church offer some form of small group ministry with not more than ten people, who pray for each other and fellowship together outside of church functions or service? | ___ | ___ |
| 27. Do you believe that everyone in your church has a new friend in their church "friendship circle" in the last year? | ___ | ___ |
| 28. When guests visit your church does someone meet them and assist them to classes or ministry areas? | ___ | ___ |
| 29. Does someone other than the pastor contact your guests and arrange to get better acquainted with them the next Sunday or at some time within two weeks? | ___ | ___ |
| 30. Has your church facility been painted, updated, remodeled or significantly enhanced in the last five years? | ___ | ___ |
| 31. Is your church facility your greatest evangelistic asset or resource for reaching un-churched people? | ___ | ___ |
| 32. Does your church have a designated area for people to enjoy a time of fellowship before or after services? | ___ | ___ |
| 33. On a scale from one to five, would your church's overall appearance and cleanliness get at least three stars? | ___ | ___ |
| 34. Does your church have a fresh looking sign that is appealing to guests? | ___ | ___ |
| 35. Are your church services clearly posted in front of your church, where guests can easily locate them? | ___ | ___ |
| 36. Does your church have a website that is keep current with church activities and ministry opportunities? | ___ | ___ |
| 37. If someone asked a local gas station attendant or fast food restaurant where your church is, could they tell them? | ___ | ___ |
| 38. Does your church utilize some form of advertising? (direct mail, radio, TV, billboards, yard signs, etc.) | ___ | ___ |
| 39. Does your church have a weekly or monthly prayer service in which the congregation only prays for the lost? | ___ | ___ |
| 40. Does your church support any missionaries on a monthly basis? | ___ | ___ |
| 41. Would your community view your church as using progressive methods in your ministry? | ___ | ___ |
| 42. Does your church use any form of video or computer projection system in worship or preaching each week? | ___ | ___ |
| 43. Does your church have sufficient finances for all its ministries, so that there are no special offerings or appeals? | ___ | ___ |
| 44. Does your pastor preach or teach some form of stewardship series (time, talent and treasure) for at least four consecutive weeks each year? | ___ | ___ |



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| | YES | NO |
|---|-----|-----|
| 45. Can you specifically identify ways in which your church budget is spent directly on some form of evangelism ministry or outreach to reach un-churched people? (other than your weekly services) | ___ | ___ |
| 46. Do you feel that your worship services (music, preaching, etc.) are very inspirational to you personally? | ___ | ___ |
| 47. When you think about your weekly church services, do you have a sense of anticipation to attend them? | ___ | ___ |
| 48. Do the children that attend your church seem excited about participating in the Children's Ministries? | ___ | ___ |
| 49. Do the youth that attend your church seem excited about participating in the Youth Ministries? | ___ | ___ |
| 50. Are there enough ministries in your church that everyone could be involved in a ministry? | ___ | ___ |
| 51. Does your church have a Welcome Center for Guests and a follow-up strategy for at least six weeks? | ___ | ___ |
| 52. Does your church have a good sense of planning and avoiding any major community events that might conflict? | ___ | ___ |
| 53. Are there specific events on your church calendar each year that you look forward to participating in? | ___ | ___ |
| 54. On special holidays (Christmas, Mother's Day, Father's Day, etc.) is your church attendance usually higher? | ___ | ___ |
| 55. Are there annual events or activities that your church is known for in your community? | ___ | ___ |

EVALUATION KEY:

- **50 or more YES**.....you are very healthy and probably headed to a future building program!
- **35-50 or more YES**.....you are probably growing, but you may be hitting a growth barrier.
- **20-34 YES**.....you may be plateaued in attendance.
- **20 or less YES**.....you are probably declining in attendance.

***When you're ready to "Turn Your Vision into Reality" . . .
we're ready to be your partner.***

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